

It's Time to Take Berries Seriously



What is a Berry?

A berry is a simple fruit with seeds and a fleshy, edible pulp.
Both the seeds and the pulp of berries have health benefits.

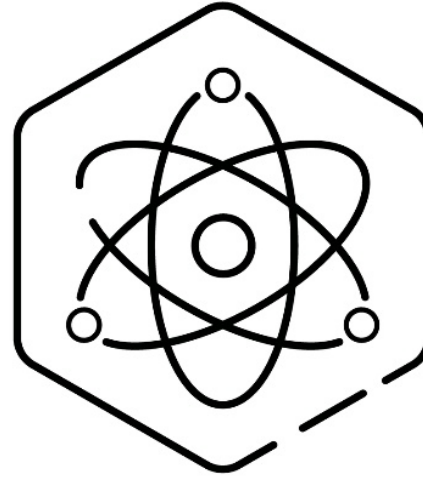


What Makes Berries So Great? Polyphenols.

- Berries are rich in antioxidant polyphenols: anthocyanins, flavonols, and phenolic acids
- Berry intake is associated with support for
 - Immune
 - Heart
 - Brain
 - Blood sugar
 - Mood and mental health
 - Healthy aging

What Exactly are Polyphenols?

- Compounds from plants
- Over 8,000 identified polyphenols
- All polyphenols are anti-oxidants



Next Most Important Nutrient Group After a Daily Multiple

- Who needs more polyphenols? ***Everyone***
- Especially those who don't eat varied types of fruits and veggies, or have limited or special diets (KETO)
- Anyone concerned about
 - Aging
 - Heart Health
- Or anyone facing nutrient intake challenges

APPLE

CURCUMIN

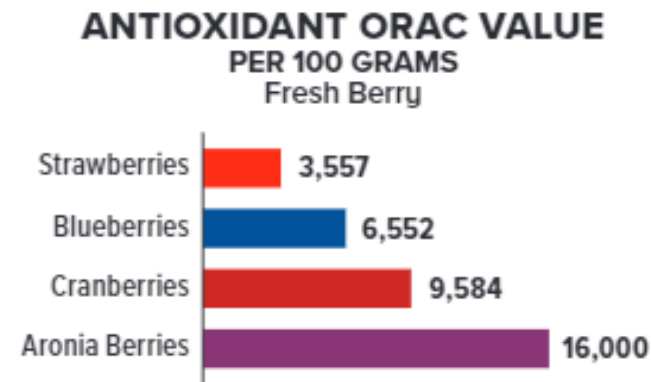
OLIVE

GREEN TEA

GRAPE SEED

Aronia Berry Complex

- **Clinically studied aronia extract AB40™**
 - Standardized to 40% polyphenols
 - High ORAC antioxidant value
- **Paired with French Grape Seed Extract VX1**
 - Six scientific studies
 - Standardized for OPCs, never adulterated

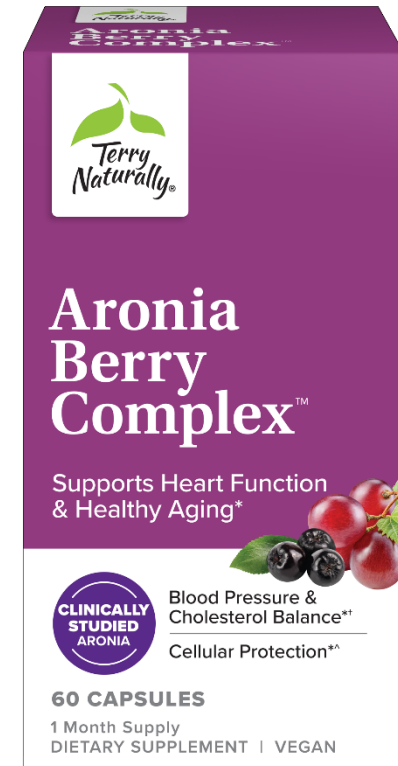


Dr Goel's research found the combination provided more potent cellular immune support than aronia or OPCs on their own.*

Recommendations: 1 capsule twice daily.

†Supports healthy levels already within normal range

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



SUPPLEMENT FACTS

Serving Size: 1 Capsule

Servings Per Container: 60

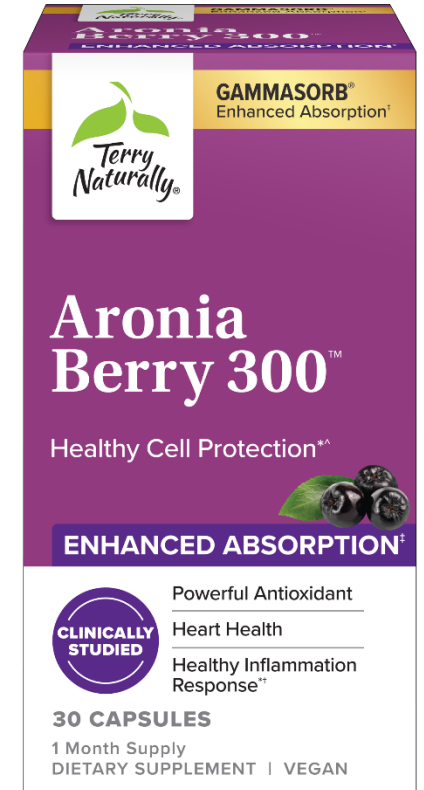
Amount Per 1 Capsule (Veg):	%DV
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Proprietary Complex	200 mg	**
Aronia (<i>Aronia melanocarpa</i>) Berry Extract (AB40™) standardized to ≥ 40% total polyphenols		
French Grape (<i>Vitis vinifera</i>) Seed Extract (VX1®) standardized to contain ≥ 99% polyphenols and ≥ 80% OPCs (Tannin Free)		

**Daily Value (DV) not established.

Aronia Berry 300

- Aronia berry extract standardized for polyphenol content
- Scientifically supported
 - Human clinical trials
 - Three new studies by Ajay Goel on cellular immune effects
- Featuring the GammaSorb delivery system
- Support for cellular health, heart health, and a healthy inflammation response*†



SUPPLEMENT FACTS		
Serving Size: 1 Capsule		
Servings Per Container: 30		
Amount Per 1 Capsule (Veg):		%DV
Aronia (<i>Aronia melanocarpa</i>)	300 mg	**
Berry Extract (AB40™) standardized to ≥ 40% total polyphenols		
**Daily Value (DV) not established.		

Recommendations: 1 capsule daily.

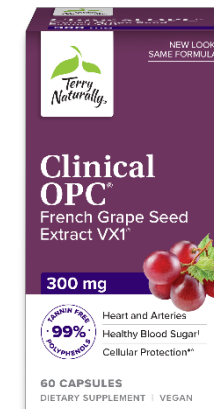
Occasional inflammation due to exercise or overuse.

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Clinical OPC

- Always grape seed, never adulterated!
- Standardized to contain $\geq 99\%$ polyphenols and $\geq 80\%$ OPCs (Tannin free)
- Five published scientific studies
- Five time winner of a Vity Award including the last 4 consecutive years!
- Three different dosages:
 - 150 and 300 mg capsules
 - 400 mg softgel



SUPPLEMENT FACTS		
Serving Size: 1 Capsule		
Servings Per Container: 60		
Amount Per 1 Capsule (Veg):		%DV
French Grape (<i>Vitis vinifera</i>)		
Seed Extract (VX1®)	150 mg	**
Standardized to contain $\geq 99\%$ polyphenols and $\geq 80\%$ OPCs (Tannin Free)		
** Daily Value (DV) not established		

Recommendations: 1 capsule or softgel, one to three times daily.

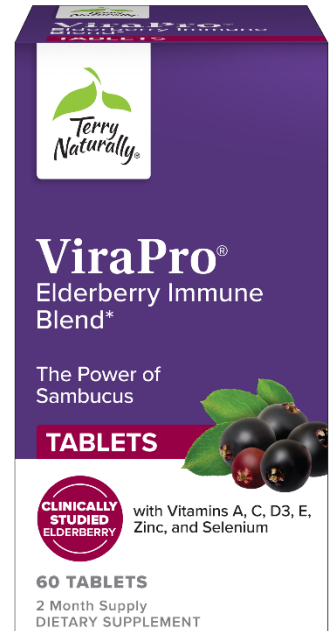
ViraPro

- **Clinically studied elderberry** at the validated dose of 600 mg daily (2 tablets)
- **Plus additional nutrients central to immune system function***
 - Selenium and vitamin D3
 - Premium zinc source – TRAACS zinc bisglycinate chelate
- Demand for elderberry creating increased amount of adulteration issues – **ViraPro is guaranteed elderberry *never adulterated***

Recommendations: 1 tablet daily.

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**Scored tablet
for divided dosing!**



SUPPLEMENT FACTS		
Serving Size: 1 Tablet Servings Per Container: 60		
Amount Per 1 Tablet:		%DV†
Total Carbohydrate	1 g	<1%
Vitamin A (as retinyl acetate)	750 mcg (2,500 IU)	83%
Vitamin C (as ascorbic acid)	200 mg	222%
Vitamin D3 (as cholecalciferol)	75 mcg (3,000 IU)	375%
Vitamin E (as d-alpha and mixed tocopherols)	10 mg (15 IU)	67%
Calcium (from calcium lactate)	41 mg	3%
Magnesium (from magnesium citrate)	6.7 mg	2%
Zinc (from TRAACS® Zinc Bisglycinate Chelate)	15 mg	136%
Selenium (as selenium yeast)(<i>Saccharomyces cerevisiae</i>)	150 mcg	273%
Elderberry (<i>Sambucus nigra</i>) Fruit Extract	300 mg	**
Standardized to ≥ 12% anthocyanins		
Bioflavonoids Complex from Citrus (<i>Citrus</i> spp.) Peel Extract	50 mg	**
**Daily Value (DV) not established		
† Percent Daily Values (DV) are based on a 2,000 calorie diet		

Pomegranate Seed Oil

- **Unique combination of pomegranate seed oil and pomegranate fruit extract**
 - Seed oil standardized for omega-5 fatty acid
 - Fruit extract standardized for polyphenols and ellagic acid
- **Ideal for heart and hormonal support***
 - Healthy heart, arteries and blood sugar balance*†
 - Supports healthy hormone levels and activity, including estrogen, testosterone, and aromatase*†
- **The benefits of pomegranate without the sugar and calories found in juice**

Recommendations: 1 softgel, once or twice daily

†Supports healthy levels already within normal range

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SUPPLEMENT FACTS

Serving Size: 1 Softgel
Servings Per Container: 60

Amount Per 1 Softgel:		%DV
Total Carbohydrate	< 1 g	< 1%†
Proprietary Blend	600 mg	**
Containing Organic Pomegranate (<i>Punica granatum</i>) Seed Oil by supercritical CO ₂ extraction standardized for ≥ 60% punicic acid, Pomegranate (<i>Punica granatum</i>) Fruit Extract standardized for ≥ 60% polyphenols and ≥ 15% ellagic acid		

**Daily Value (DV) not established.

†Percent Daily Values (DV) are based on a 2,000 calorie diet.