

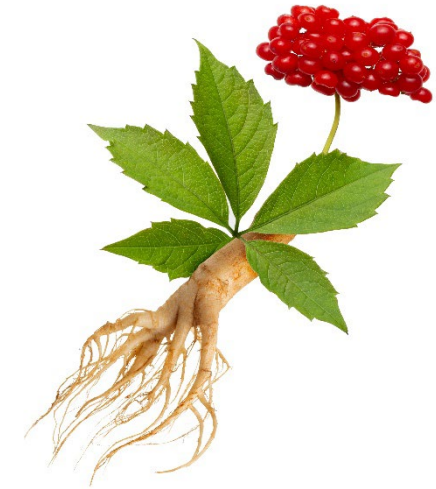


HRG80™ Red Ginseng Energy



Red Ginseng: A Versatile Adaptogen

- Normalizing influence on the body
- Increases mental performance and energy
- Strengthens the system to survive threats
- No significant adverse effects



Adaptogens **decrease sensitivity to stress [don't react so strongly]**
and **increase ability to resist stress [don't tire out so quickly]**

Instead of exhaustion, the result is balance (homeostasis or equilibrium)

What makes it **red** ginseng?

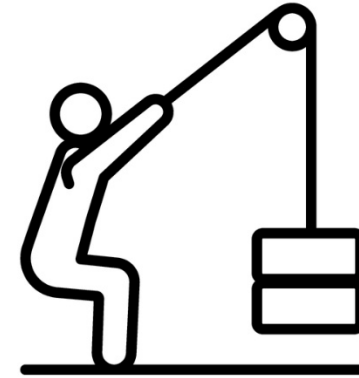
- When the ginseng root is dried AND steamed, it turns red = RED ginseng
- If the root is dried only, it stays white = WHITE ginseng
- When steamed, some of the ginsenosides in the root are transformed into rare, noble ginsenosides
- This is why comparison studies have shown that **red ginseng is more potent than white ginseng**



Why is HRG80 Special?

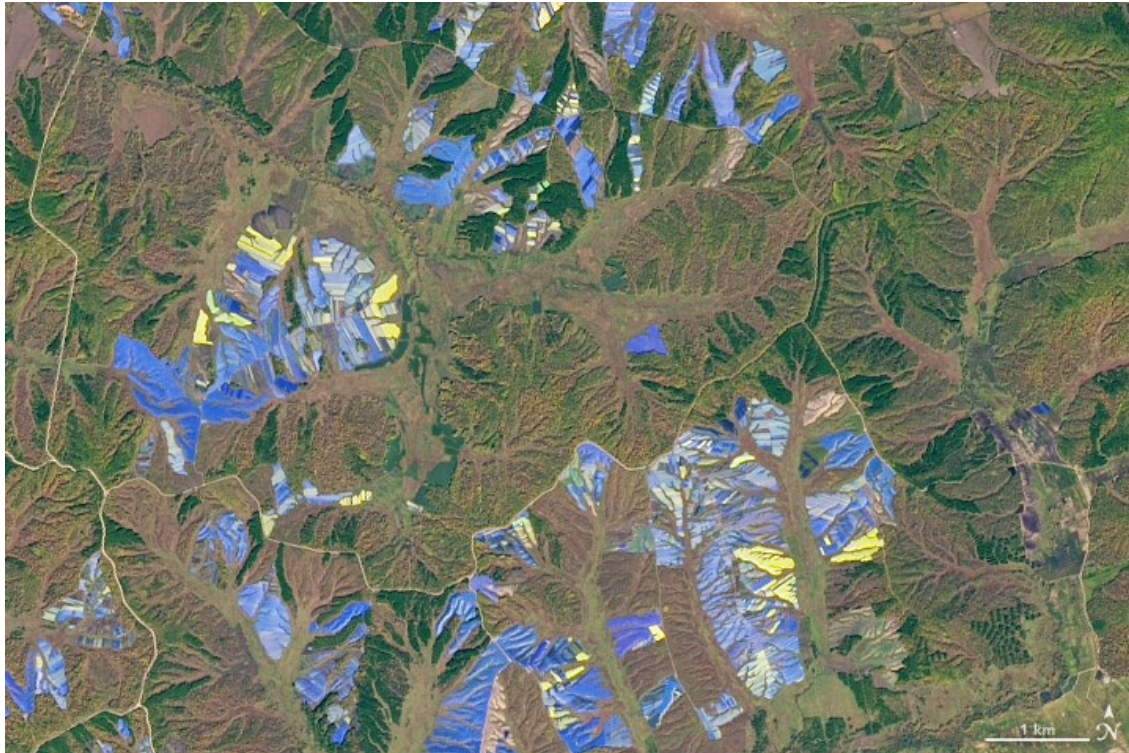
Giving Ginseng a Workout

- Not a pampered ginseng
- **Hydroponic cultivation**, periodically stressing plants to promote ginsenoside production
- Produces the equivalent of decades old wild-crafted and field grown ginsengs in a much shorter timeframe



No Exposure to Pesticides During Cultivation

“Field-grown ginseng is intensely cultivated under artificial shade structures using fertilizers and pesticides.”



NASA satellite image of Chinese ginseng farms. Purple and yellow areas are the shade covers over the ginseng plants.

HRG80 red ginseng is grown hydroponically, without use of fungicides and pesticides



Result: Next-Level Ginseng Compounds

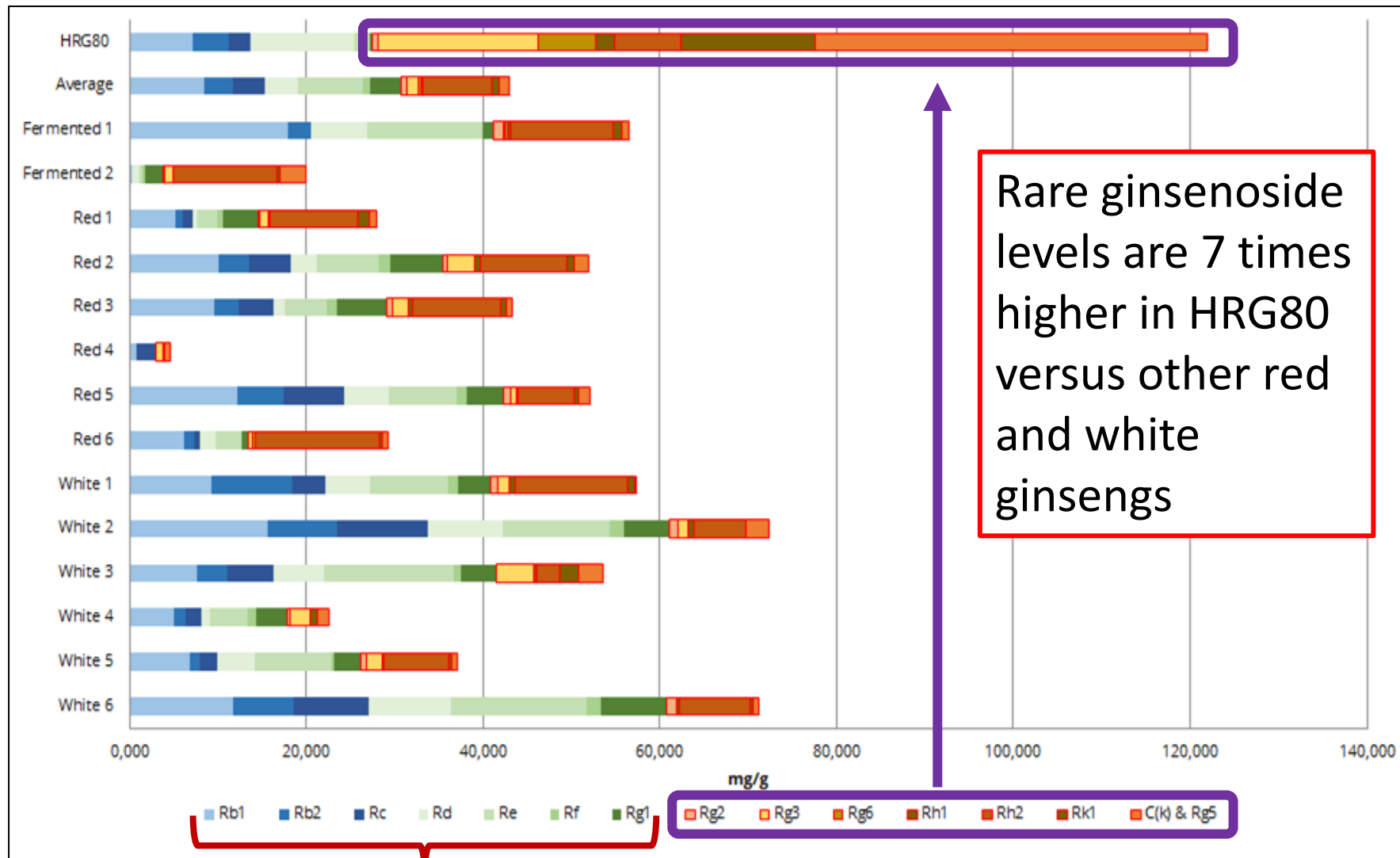
- **Ginsenosides** – biologically active compounds naturally occurring in ginseng
- Most of the ginsenosides are the common ginsenosides
- Of greater value are the **rare** or **noble** ginsenosides
 - More bioavailable
 - More potent than common ginsenosides
 - More targeted in their effects
- Called “rare” because occur at low levels

HRG80: Optimized for Rare Ginsenosides

- Plants have **optimal growing conditions** to synthesize the highest level of ginsenosides
- **No exposure to heavy metals or contaminants** which can interfere with ginsenoside production
- Conversion of common to the rare form of ginsenosides through **steaming**
- **Whole root**, not an extract, for full spectrum of ginsenosides



7 X More Rare Ginsenosides



Common Ginsenosides

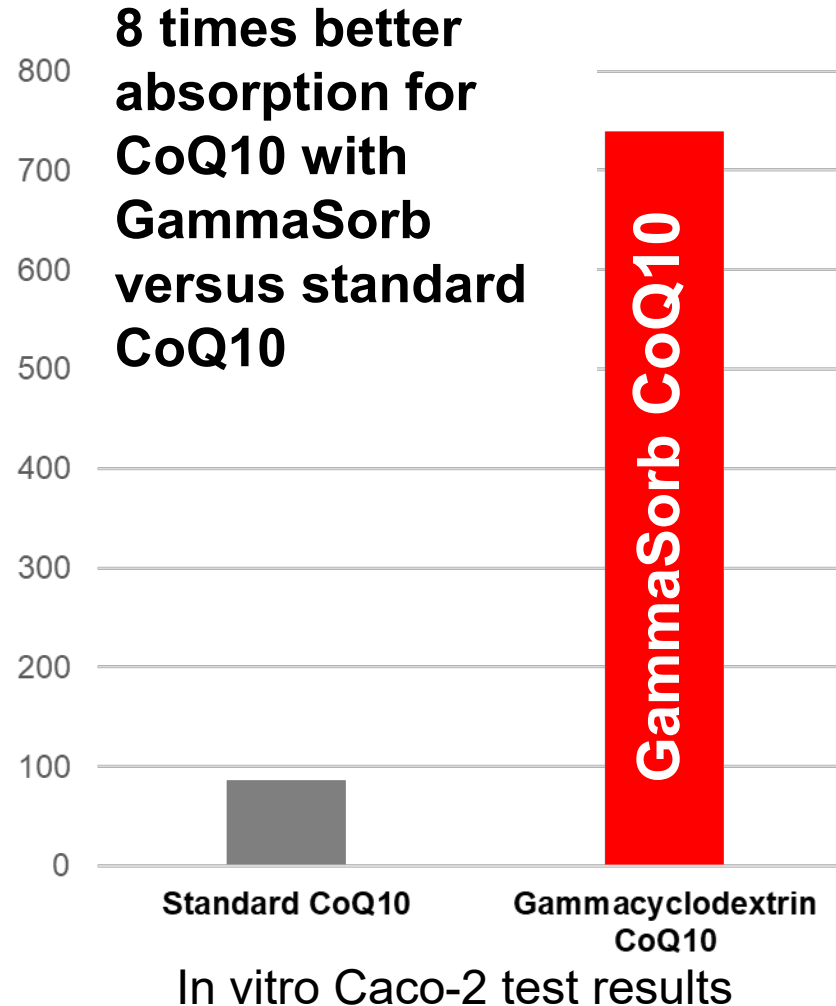
GammaSorb Boosted Absorption

Improves
Absorption

Enhances
Solubility

Masks unpleasant
flavors and odors

Enhances efficacy



Packaging Design
Highlights GammaSorb



Look for the
Gold Band

Research Results

Effects on Energy

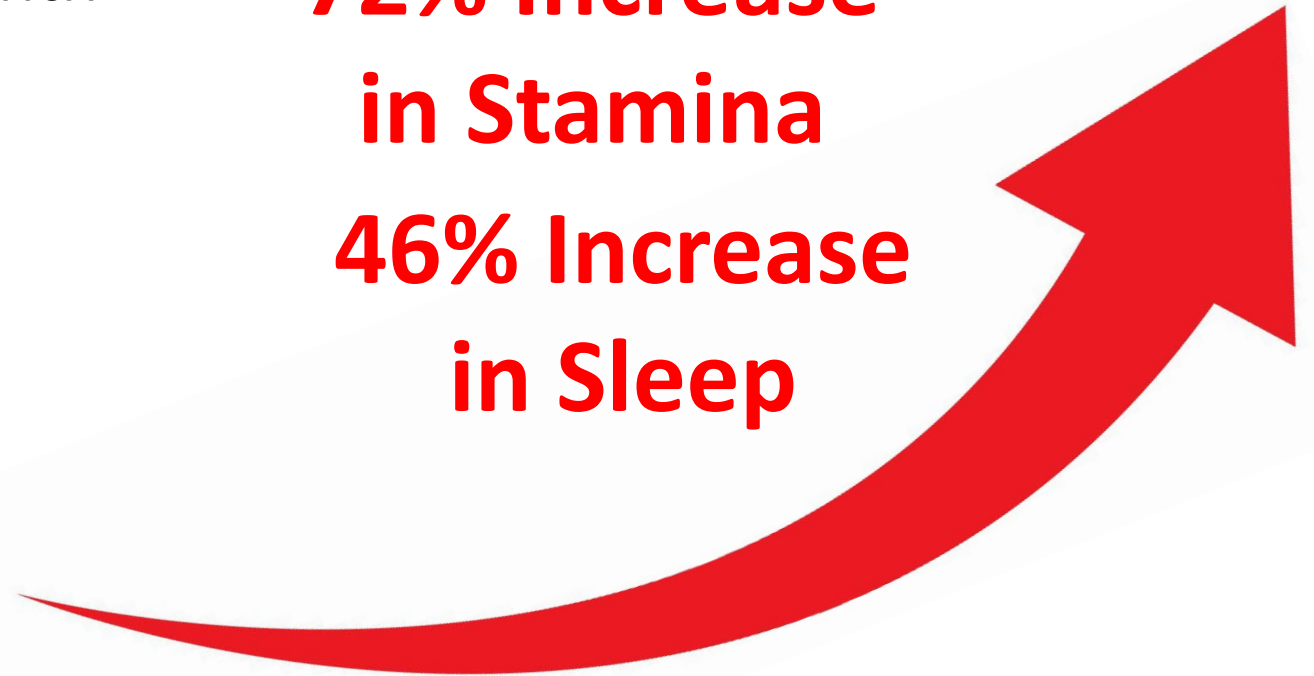
- Study by Dr Jacob Teitelbaum
- 188 people took Red Ginseng Energy (capsule or chewable) for one month

60.1% of the participants experienced significant benefits

**67% Increase
in Energy**

**72% Increase
in Stamina**

**46% Increase
in Sleep**



Effects on Stress and Mental Function

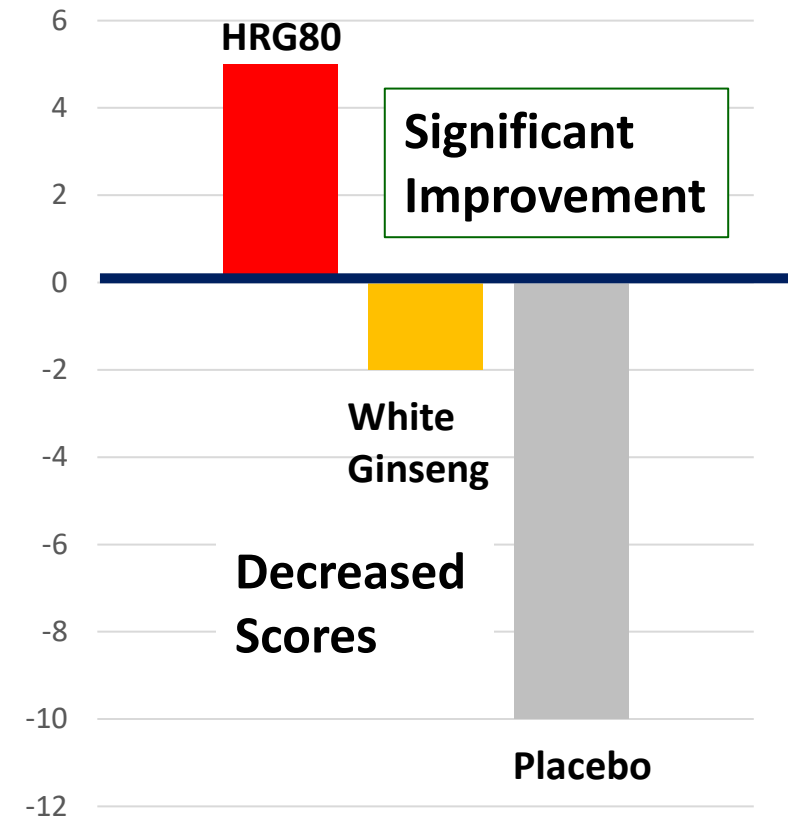
- Three week study versus placebo; 149 adults with moderate levels of stress
- What is the effect of hydroponic red ginseng on mental function and stress levels?



Superior Attention

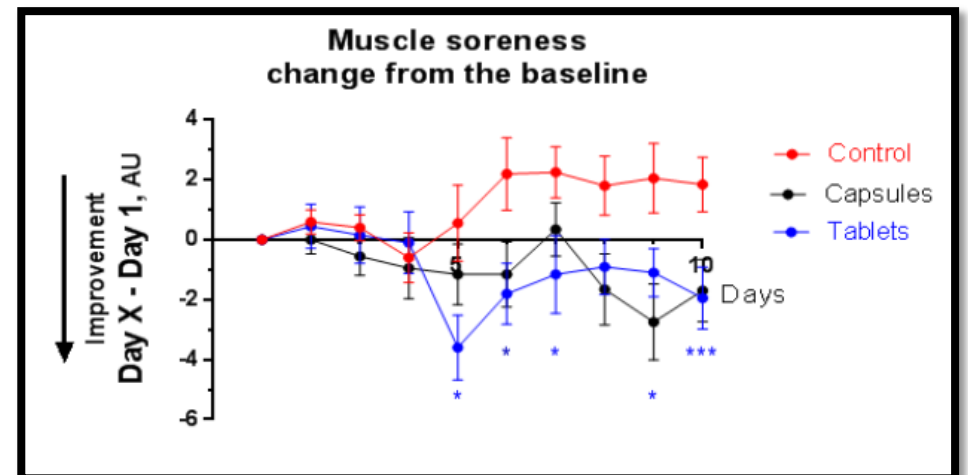
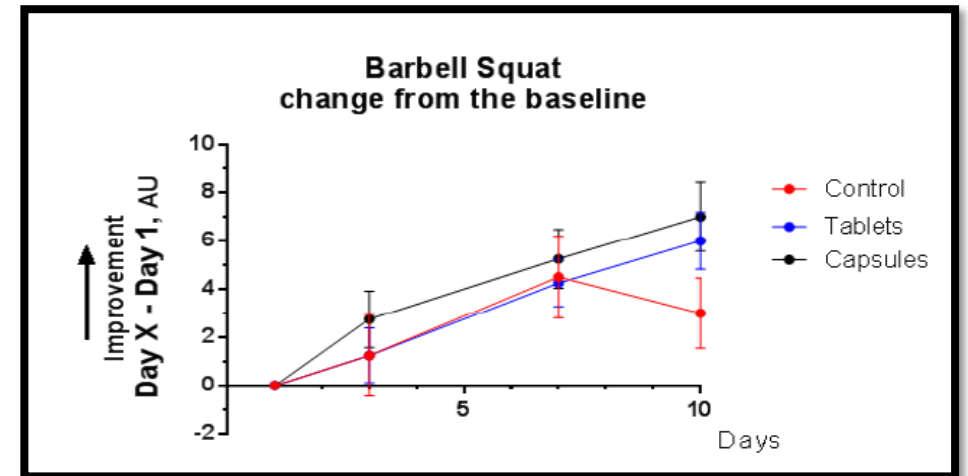
- 50 healthy individuals with high levels of occupational stress
- Everyone took red ginseng (HG80), white ginseng, or placebo with a two-week washout period between
- **Results were detectable the first day of use** and improved throughout the 12-day use of HRG80
- No improvement seen for white ginseng or placebo

Change in Attention Score
(Error Rate) Day 12



Athletic Performance

- Red ginseng energy capsules (400 mg) and chewable tablet (100 mg) for 10 days each
- Measurements: Fitness (barbell squats and pushups); Fatigue (muscle soreness)
- Results
 - Fitness improved in both groups
 - Both effectively reduced fatigue (measured as muscle soreness); effects faster with chewable





Red Ginseng Energy



- Ultra clean **HRG80** red ginseng
 - Grown without chemicals or pesticides
 - Full spectrum, whole root
- Clinically studied
- Highest concentration of rare, noble ginsenosides
 - 7x more noble ginsenosides than conventional ginseng
- More bioavailable
 - Up to 17x more absorbable than conventional ginseng

Participants who experienced benefits in a clinical study featuring Red Ginseng, reported amazing results!

67% Increased Energy	48% Better Mental Clarity
46% Sleep Improvement	72% More Stamina



SUPPLEMENT FACTS	
Serving Size: 1 Chewable Tablet Servings Per Container: 30	
Amount Per 1 Chewable Tablet:	%DV [†]
Calories	5
Total Carbohydrate	0.5 g <1%
Total Sugars	0 g
Sugar Alcohol (Xylitol)	2 g
Enhanced Absorption Complex	500 mg **
Featuring Gamma Cyclodextrin and 100 mg Korean Red Ginseng (<i>Panax ginseng</i>) Root Powder (HRG80™) containing rare, noble ginsenosides	
<small>** Daily Value (DV) not established † Percent Daily Values (DV) are based on a 2,000 calorie diet</small>	

SUPPLEMENT FACTS	
Serving Size: 1 Capsule Servings Per Container: 30	
Amount Per 1 Capsule (Veg):	%DV
Korean Red Ginseng (<i>Panax ginseng</i>) Root Powder (HRG80™) containing rare, noble ginsenosides	200 mg **
<small>** Daily Value (DV) not established</small>	

Recommendations: Take 1 capsule or chewable tablet daily. May increase to 1, twice daily. Results improve with continued use.

Red Sage Plus

- **Combination of two ultra-clean ingredients from hydroponic cultivation:**
 - HRS65 red sage [danshen]
 - HRG80 red ginseng
- **Whole root, not an extract**
- **Verified never adulterated, grown without pesticides**
- **Heart-focused formula**
 - Healthy blood flow and circulation
 - Healthy blood vessels and arteries *



SUPPLEMENT FACTS		
Serving Size: 1 Capsule		
Servings Per Container: 30		
Amount Per 1 Capsule (Veg):		%DV
Red Sage (<i>Salvia miltiorrhiza</i>) Root Powder (HRS65™)	100 mg	**
Korean Red Ginseng (<i>Panax ginseng</i>) Root Powder (HRG80™) containing rare, noble ginsenosides	100 mg	**
**Daily Value (DV) not established.		

Recommendations: 1 capsule daily. May take one capsule, two to four times daily, for additional support.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

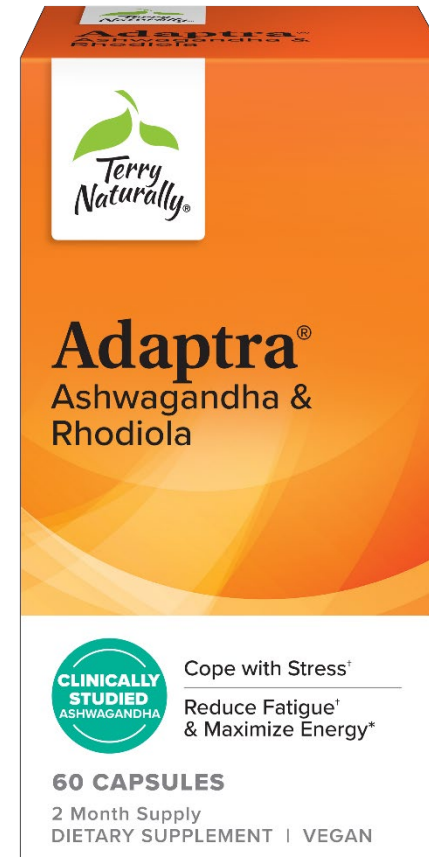
Recommendations

A week of energy for less than \$10!

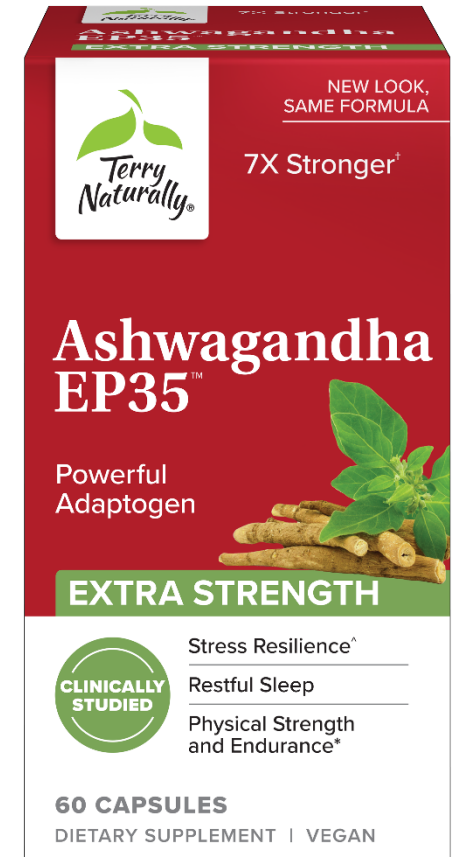
- Suggested retail price: \$9.95
- Great trial size
- Convenient for pockets, purses, and offices



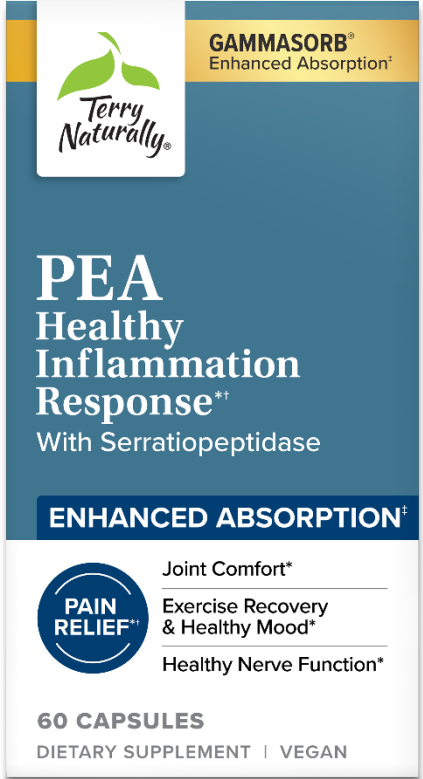
Protocol for Energy



OR



Protocol for Recovery



Protocol for Focus

