

Outstanding Omegas



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- Two great products featuring SB-150
- Relieves dryness*
 - One positioned for overall benefits of omega-7
 - One positioned specifically for dry eyes
- 150 mg of omega-7 per softgel
 - Gentle CO2 extraction



Why Sea Buckthorn is Special

Over 200 beneficial compounds, but valued for its high levels of omega-7 (palmitoleic acid) found in oil from the berry

How does it work?

- Antioxidant
- Immune system
- Cardiovascular
- **Mucous Membrane Tissue Support**



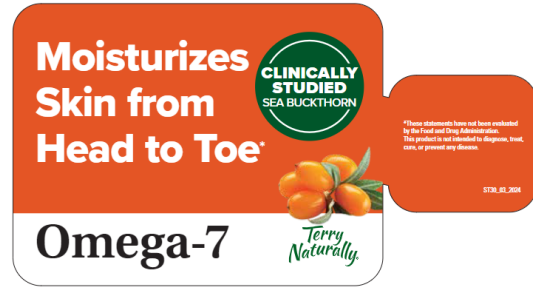
The Multipurpose Wonderplant:
Natural High Levels of Omega-7

What to ask about Omega-7 products

- **Is the omega-7 from sea buckthorn or fish (Provinal)?**
 - Extraction from fish oil typically uses processed oil that has already had EPA and DHA removed, and further processes it: deacidification, bleaching, exposure to methane, and distillation
- **Is there at least 150 mg of omega-7 per capsule?** Most don't have this much.
- **Does it include other nutrients from sea buckthorn?** Yes! Ours contains two extracts blended in a specific ratio for a broader spectrum of action than a single extract
- **Is the oil a supercritical extract?** Most don't say so.
- **Is it hand harvested?**

Lots of great marketing materials!

- Sell Sheet
- Brochure
- Panel card
- Shelf talker
- Display
- Social media posts



Omega-7

Omega-7 Dry Eye Relief*

- **Rare Omega-7 Fatty Acid**
 - Sea buckthorn oil contains higher levels of omega-7 than any other food source
 - Supercritical CO₂ extraction – no harsh solvents
 - Fish sources use harsh extraction methods
- **For multiple body systems**
 - Supports mucous membranes in the mouth, eyes, and GI tract as well as supporting heart function*
 - Relieves skin dryness*

**150 mg of Omega-7
in every softgel!**

Recommendations: 1 softgel daily. For advanced support, may take 1 softgel up to 4 times daily.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



SUPPLEMENT FACTS

Serving Size: 1 Softgel

Servings Per Container: 60

Amount Per 1 Softgel:	%DV
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Calories	5
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Total Fat	0.5 g	< 1%†
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Proprietary Blend	500 mg	**
Containing Sea Buckthorn (<i>Hippophae rhamnoides</i>) Berry Pulp and Seed Oil (SB-150™) via CO ₂ extraction providing 150 mg of omega-7		

**Daily Value (DV) not established.

†Percent Daily Values (DV) are based on a 2,000 calorie diet.

Also featuring SB-150



Heartburn Rescue

- Relief from heartburn and acid indigestion*†
- Participants with heartburn† took d-limonene for 14 days
 - Day 4: 29% of participants had significant symptom relief
 - Day 14: 86% of participants have complete relief of symptoms*†
- **Sea Buckthorn:** used traditionally for ‘slow digestion’ and stomach support*
 - Promotes strength of the stomach and intestinal mucosal wall*
- **Does not affect stomach pH**

Recommendations: 1 softgel twice daily. Results improve with continued use.

†Lasting relief from occasional heartburn and acid indigestion.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



SUPPLEMENT FACTS

Serving Size: 1 Softgel

Servings Per Container: 30

Amount Per 1 Softgel:	%DV
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Proprietary Complex	600 mg	**
D-limonene from Orange (<i>Citrus sinensis</i>) Peel Oil, Sea Buckthorn (<i>Hippophae rhamnoides</i>) Berry Pulp and Seed Oil via supercritical CO ₂ extraction		

**Daily Value (DV) not established

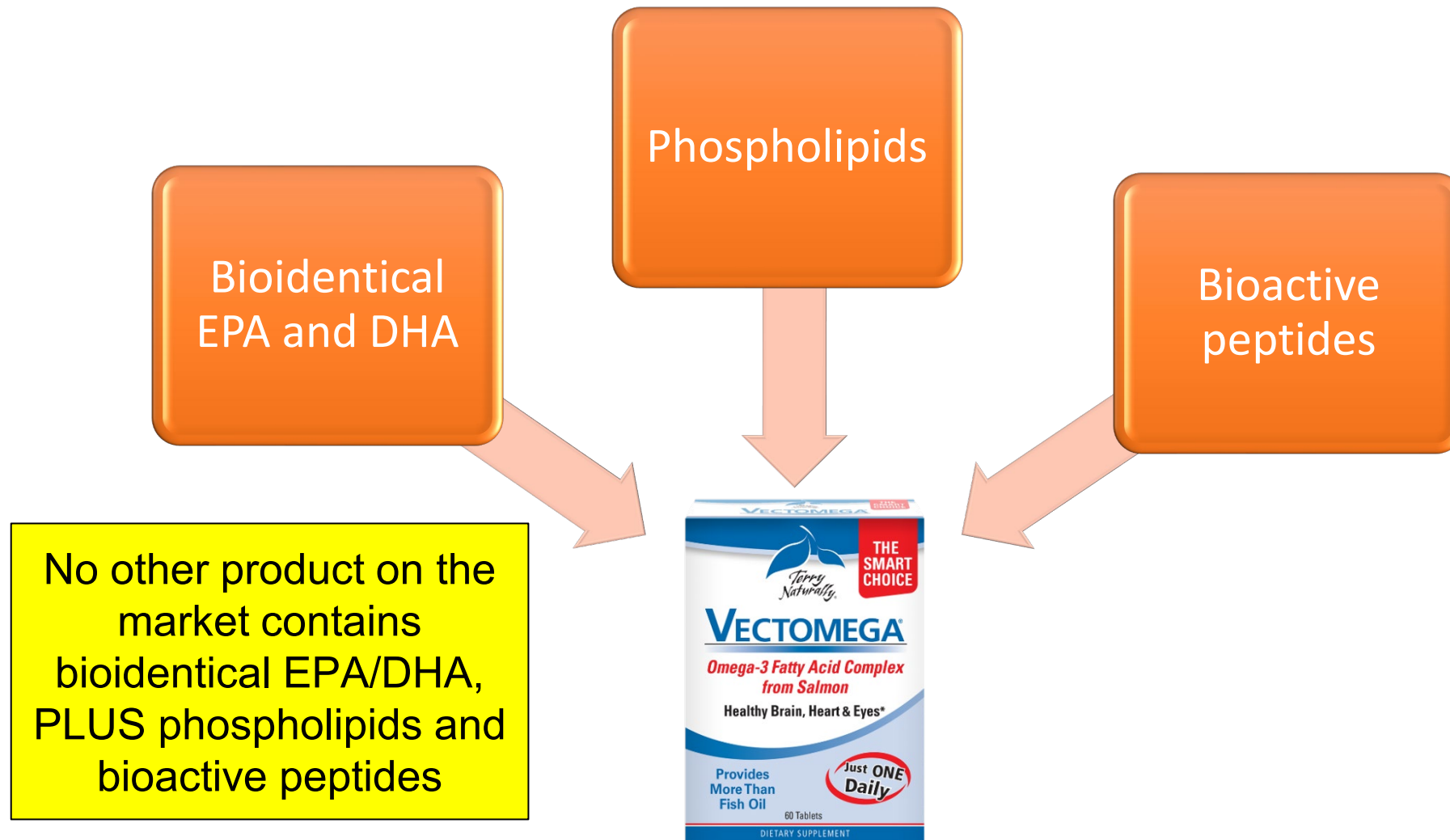


Solid Dose Omega-3

**JUST ONE
DAILY**



Vectomega® : 3 in 1



A Simple Question for Consumers...

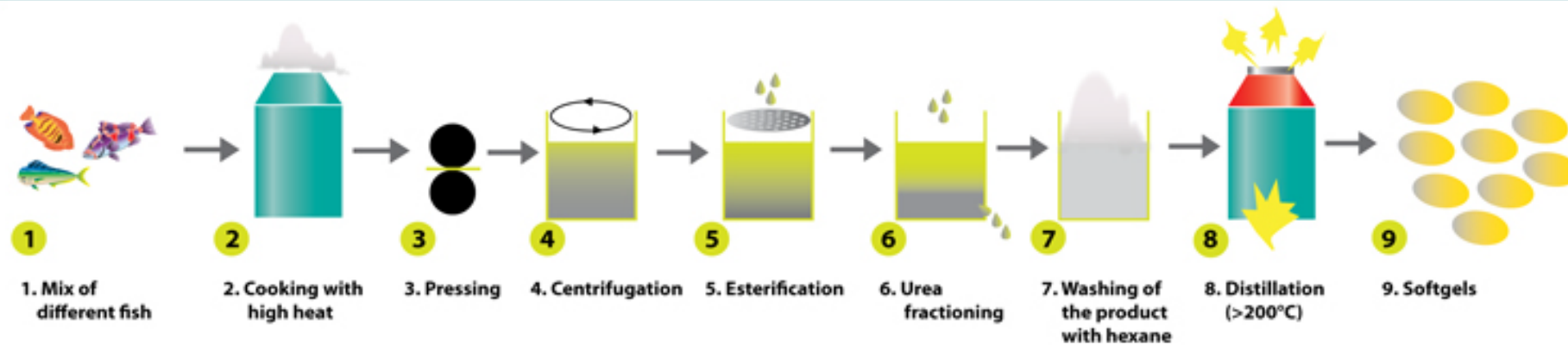
- Why do you take fish oil?
- For the fish fat?
- Or for the omega-3s?



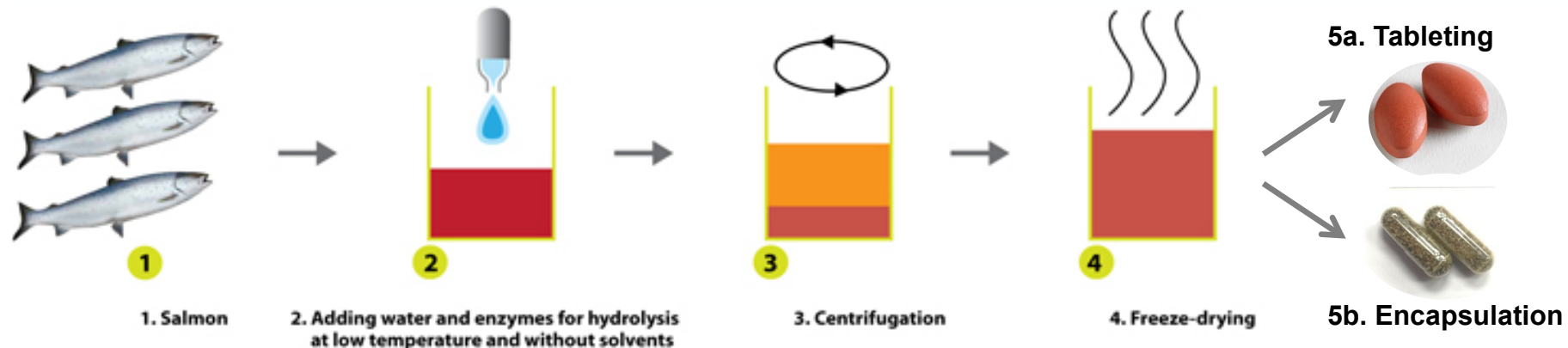
Vectomega Processing

Salmon source exclusively | Processed with low heat | Extracted within one hour of harvest

Manufacturing and Extraction of Fish Oil



Vectorization of Vectomega®



Consumer Feedback

- **High consumer satisfaction**

- Effective
- No fish burps
- Easy to swallow tablet/capsule

- **High compliance**

- People who would not take fish oil products, or won't take them at the recommended dosage, WILL take Vectomega!

- **Multiple benefits/uses**

- Brain, heart, immune system, joint support, etc...

**Vectomega® is not
a commodity – not
available in
Big Box Stores!**

VECTOMEGA®

Omega-3 Fatty Acid Complex from Salmon

- **The Smart Choice!**

- Better than fish or krill oil
- Solid dosage = greater stability

- **Bioidentical Omega 3s**

- EPA and DHA in original positions; 2:1 DHA/EPA

- **Chemical-free extraction**

- Bound to phospholipids
- Chemical-free extraction: water and enzymes
- No concerns with toxins or heavy metals

- **Consumers Love It!**

- Just 1 or 2 tablets or capsules per day
- No fish burps or aftertaste

Recommendations: 1 tablet or capsule daily, may increase to 1 tablet or capsule twice daily for additional support.



SUPPLEMENT FACTS

Serving Size: 1 Capsule
Servings Per Container: 60

Amount Per 1 Capsule (Veg): %DV

Omega-3 Phospholipid 214 mg **
Peptide Complex

Featuring Phospholipids, Omega-3 [DHA (docosahexaenoic acid) and EPA (eicosapentaenoic acid)] and bioactive peptides extracted from Atlantic Salmon (*Salmo salar*), in a balanced ratio as found in salmon; not chemically altered or artificially spiked with DHA/EPA

**Daily Value (DV) Not Established



SUPPLEMENT FACTS

Serving Size: 1 Tablet
Servings Per Container: 60

Amount Per 1 Tablet: %DV

Omega-3 Phospholipid 292 mg **
Peptide Complex

Featuring Phospholipids, Omega-3 [DHA (docosahexaenoic acid) and EPA (eicosapentaenoic acid)] and bioactive peptides extracted from Atlantic Salmon (*Salmo salar*), in a balanced ratio as found in salmon; not chemically altered or artificially spiked with DHA/EPA

**Daily Value (DV) Not Established

Build a Protocol

Beauty



Brain and Focus



Gastric Lining

